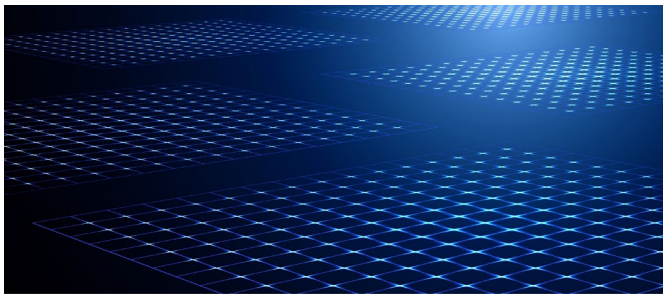
CASE STUDY #478



CASE STUDY: "CRITICAL MINERALS INVESTMENT STRATEGY"

"The analysts and traders got the insights and actionable investment strategies that they wanted."
– Investment Analyst



ABOUT THE CLIENT	
Industry	**Investment Banking**
Revenues	**$50.5 billion**
Employees	**53,600**
Location	**Canada**
BSI Service or Solution	**Investment Strategy**

Key Challenges

- Dynamic evolution of critical and rare earth minerals markets increased investment risk and opportunity
- Shifting of private companies to public (via IPO) was changing investment channels and investment risk profiles
- Uncertainties and ambituities about the reserves and processing economics of strategic metals and rare earths

Why Boston Strategies was Selected

- First-hand access to companies at every stage in the value chain
- Deep analytical expertise
- Reliable market forecasting tools

Project Scope

- Rare earths
- Critical minerals
- Battery materials and batteries
- Electric passenger car manufacturers
- Heavy-duty truck and marine equipment manufacturers
- US, Europe and Asia

Project Approach

- Primary research with metals, mining and manufacturing globally
- Secondary research
- Demand, supply and price modeling

Operational Benefits Realized

- Clearer investment strategy
- Process efficiency gains from centralizing the research and advisory services for all metals and mining

Financial Benefits Realized

- Indicative profit-taking and earnings estimates
- Hedging strategies to minimize risk