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CASE STUDY #434



Oil & Gas Producer



ABOUT THE CLIENT

Industry	Oil and Gas
Revenues	$50 billion
Employees	15,000
Location	US and Australasia
BSI Service or Solution	Logistics Optimization

Key Challenges
- Long materials supply lead times drove excess inventory requirements and stocking problems

Why BSI was Selected
- Prior experience with integrated supply of pipe, casing, and tubing

Project Scope
- Casing & Tubing
- US and Australian distribution networks

Project Approach
- Reengineer logistics of supply to reduce inbound lead times
- Vendor Managed Inventory

Financial Benefits Realized
- 4% inventory savings

Operational Benefits Realized
- 80% reduction in delivery lead times (7-10 days compared to 8-10 weeks on certain shipments

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