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CASE STUDY 178

National Chamber Foundation

ABOUT THE CLIENT

Industry	Logistics
Revenues	3 million businesses
Employees	500
Location	Washington D.C.
BSI Service or Solution	Policy Analysis

Key Challenges

- Government infrastructure funding was insufficient to sustain transportation and logistics industry growth.

Why BSI was Selected

- Previously developed a widely used methodology for deciding which freight investments to subsidize and how to fund public-private partnerships.

Project Scope

- Transportation investment and operating costs for “For Hire” Freight Transportation
- Private Fleets
- Inventory Management
- Logistics Management & Administration
- Passenger Transport
- Personal Transport
- 25 countries

Project Approach

- Developed international benchmarks
- Interviewed dozens of shippers and carriers
- Quantified the relationship between transportation infrastructure capacity, congestion, long-term economic productivity, growth and competitiveness.

Financial Benefits Realized

- More government funds were released for transportation and logistics investment.

Operational Benefits Realized

- The proposed policy agenda paved the way for a five-year transport investment program.