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| <b>S. No.</b>                        | 456                                                                                                                                                                                                                                                                                                                                                              |
| <b>Case Study Title</b>              | High Cost of Low Prices                                                                                                                                                                                                                                                                                                                                          |
| <b>Industry</b>                      | Multi-Industry                                                                                                                                                                                                                                                                                                                                                   |
| <b>Client</b>                        | Business Expert Press                                                                                                                                                                                                                                                                                                                                            |
| <b>Revenues</b>                      | \$2 million                                                                                                                                                                                                                                                                                                                                                      |
| <b>Employees</b>                     | 30                                                                                                                                                                                                                                                                                                                                                               |
| <b>BSI Service or Solution</b>       | Compliance, Claims & Legal                                                                                                                                                                                                                                                                                                                                       |
| <b>Key Client Challenges</b>         | <ul style="list-style-type: none"> <li>• Lack of benchmarks of sustainability policies across regions and countries</li> <li>• Limited logical and quantitative connections between sustainability practice and policy</li> </ul>                                                                                                                                |
| <b>Why BSI was Selected</b>          | <ul style="list-style-type: none"> <li>• Base of relevant benchmark material</li> <li>• Analytical depth and insight</li> <li>• Clear and concise writing</li> </ul>                                                                                                                                                                                             |
| <b>Financial Benefits Realized</b>   | <ul style="list-style-type: none"> <li>• Potential for growth with minimal externalities</li> </ul>                                                                                                                                                                                                                                                              |
| <b>Operational Benefits Realized</b> | <ul style="list-style-type: none"> <li>• Alignment of stakeholders with seemingly disparate interests</li> <li>• Key Performance Indicators that clarify action steps and sequence</li> <li>• Presentation of a best-practice model that can be replicated</li> </ul>                                                                                            |
| <b>Project Approach</b>              | <ul style="list-style-type: none"> <li>• Identify key sustainability issues and themes</li> <li>• Develop a method to quantify externalities</li> <li>• Benchmark American, European, and Asian policies</li> <li>• Develop a roadmap for industry, government, and consumers</li> <li>• Detail a transition plan</li> </ul>                                     |
| <b>Project Scope</b>                 | <ul style="list-style-type: none"> <li>• Carbon taxation</li> <li>• Clean power plans</li> <li>• Clean fuel mandates</li> <li>• Recycling and reuse</li> <li>• Corporate reporting of sustainability data</li> <li>• Key Performance Indicators</li> <li>• Urban zoning</li> <li>• Product labeling</li> <li>• Economic reporting metrics (e.g., GDP)</li> </ul> |
| <b>Partner/Author</b>                | None                                                                                                                                                                                                                                                                                                                                                             |
| <b>Country</b>                       | United States                                                                                                                                                                                                                                                                                                                                                    |
| <b>Description</b>                   | High Cost of Low Prices: A Roadmap to Sustainable Prosperity                                                                                                                                                                                                                                                                                                     |
| <b>Status</b>                        | Complete                                                                                                                                                                                                                                                                                                                                                         |
| <b>Date</b>                          | 28-Dec-2017                                                                                                                                                                                                                                                                                                                                                      |
| <b>File 1 upload</b>                 |                                                                                                                                                                                                                                                                                                                                                                  |
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