



October 7, 2008

## Outstanding Supply Chain Performance Wins Qatar Fuel the Boston Strategies Award for Overall Excellence

Boston Strategies International is pleased to announce Qatar Fuel as the winner of the 2008 award for Overall Supply Chain and Operations Excellence!

Our firm has conducted an in-depth global supply chain benchmark study in which 500 diverse companies responded from countries as widespread as India, South Africa, Malaysia, Brazil, Indonesia, Egypt, Denmark, and the United States.

Qatar Fuel was a performance leader in 15 different supply chain metrics. For example, Qatar Fuel won over any other company for its:

- >99% orders delivered by time customer requests
- >99% of orders delivered by the time committed to
- >99% stock accuracy
- >97.6% uptime
- >95% first pass yield
- 58% return on capital employed
- 46% return on net assets
- Six sigma order and delivery cycle time reliability
- 5.6% cost of order fulfillment as % of order value

"We are very happy to receive this award, as it crowns our efforts in applying highest standards to all our operations," announced Mr. Nayef Al-Hajri, Administration Manager. "We are proud that the results have been recognized on such a global level," added Mr. Khaled Baradi of Stores and Procurement.

Qatar Fuel (WOQOD) ([www.woqod.com.qa](http://www.woqod.com.qa)) is a publicly traded company based in Doha, Qatar that primarily distributes and sells fuels including diesel, gasoline, and aviation fuel within Qatar. Rated one of Qatar's top ten companies, Qatar Fuel strives to lead in terms of customer and employee satisfaction in addition to shareholder earnings. Qatar Fuel is founded on brand values of professionalism, a solid financial backing, friendliness towards shareholders and employees, customer service, innovation, and accountability.

### About Boston Strategies International

Boston Strategies International ([www.bostonstrategies.com](http://www.bostonstrategies.com)), founded in 1998, helps executives, governments, and investors create global growth opportunities through strategic supply chain management. The firm provides strategy consulting, cost and pricing analysis, and custom industry research that helps make critical decisions that involve investment and risk.



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