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Recognizing Excellence: BSI Supply Chain Award Winners

16 Feb 10, David Jacoby

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Often Supplier or Customer of the Year Awards are conferred by intimate supply chain partners as a pat on the back for hard work and a job (usually) well-done. These are excellent morale boosters, but they rarely carry the distinction of objective, quantifiable superiority.



Boston Strategies International (BSI) announced an in-depth global supply chain benchmark study in which diverse companies responded from countries as widespread as Australia, Fiji, Germany, India, Italy, Nigeria, Norway, Saudi Arabia, South Africa, and the United States. The awards were presented in a ceremony at the five-star Dusit Thani hotel in Dubai.

BSI presented awards to two winners in three industry groups - General Industries; Process Industries; and Oil, Gas, and Petrochemical Industries. It evaluated all the companies based on their performance along four supply chain strategy strategies - Rationalization, Synchronization, Customization, and Innovation.

Herman Miller (US) and Henkel AG's Laundry and Home Care business unit (Germany) won the General Industry awards. Herman Miller, which manufactures and distributes office furnishings, won the Supply Chain Reliability award in the General Industries category based on its superior Order Cycle Time Consistency, End-to-End Supply Management, and Return

on Capital Employed. Henkel, a German consumer products company, won the Supply Chain Customization and Innovation award in the General Industries category based on its superior Customer Segmentation, Customer Response Time, Capacity Flexibility, Customized Order Fulfillment, and Design for Supply Chain.

Dangote Sugar Refineries (Nigeria) and Rea Magnet Wire (USA) won the Process Industries awards. Dangote is the largest sugar refinery in sub Saharan Africa and second largest in the world. Importing raw sugar from Brazil it refines it into Vitamin A - fortified sugar which it sells to distributors in addition to selling unfortified sugar to large industrial users. Dangote won the Supply Chain Cost Leadership Award for its superior performance in Supplier Integration, Transaction Efficiency, and Bottom Line Profitability. Rea Magnet Wire Company won based on its superior performance in Product Customization, Capacity Flexibility, Customer Responsiveness, and Cost Management.

Bharat Petroleum (India) and FMC Kongsberg Subsea (Norway) won the Oil and Gas Industry awards. Bharat Petroleum refines, stores, markets and distributes petroleum products such as aviation fuel, diesel, liquefied petroleum gas (LPG), lubricants, and petrol. Bharat won based on its superior Order Accuracy, Inventory Management, and Overall Asset Productivity. In addition, Bharat shares forecasts with core suppliers on a monthly basis and conducts monthly bottleneck analyses. FMC Subsea won based on its superior Supplier Management, Order Fulfillment Reliability, and Overall Asset Productivity.

We stand in honor of these supply chain pioneers who lift the professional through their vision, bold actions, and unparalleled execution.

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