



EXCERPT

**New York City
October 7, 2009**



Winning Supply Chain Strategies and Financial Benchmarks

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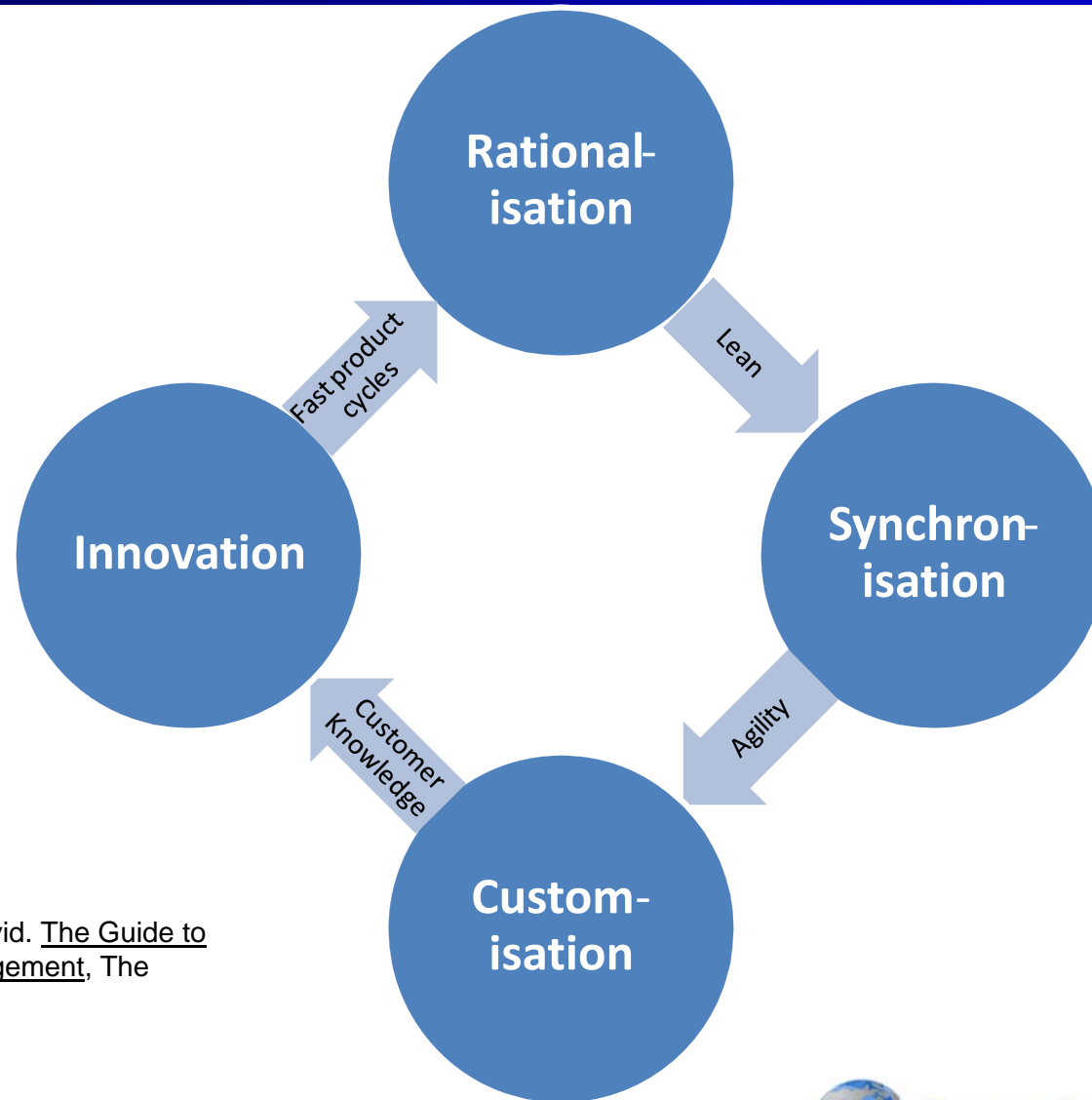
Supply Chain Costs in 2010

Type of Cost	Projected Change October 2009-June 2010
Sourcing costs	1.0%
Transportation	0.9%
Warehouse labor	1.7%
Inventory carrying	0.3%
Obsolescence	0.3%
Production	0.9%
Net Impact	5.0%

Source: Boston Strategies International



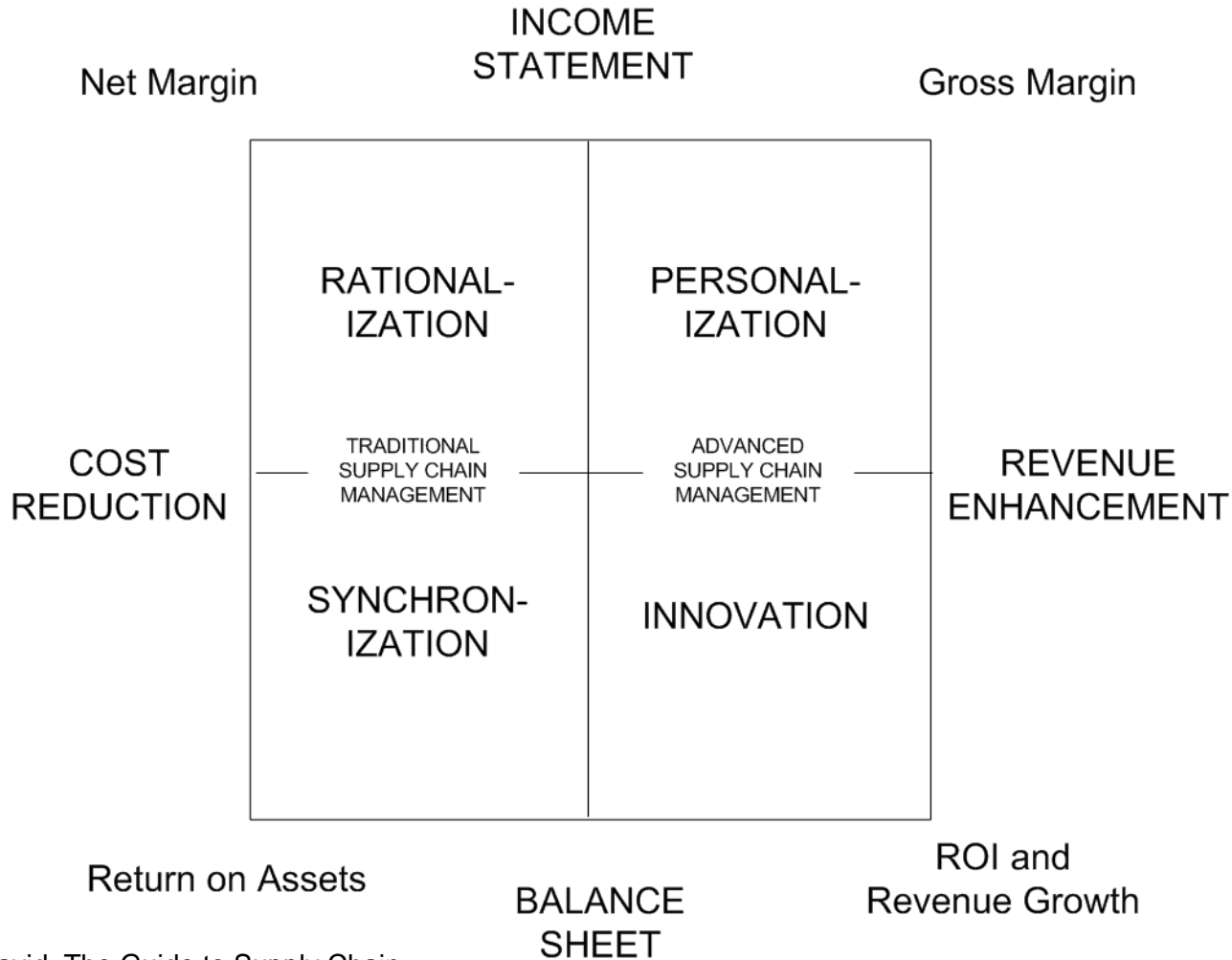
A Balanced Supply Chain Strategy



Source: Jacoby, David. The Guide to Supply Chain Management, The Economist, 2009.



Financial Results Metrics



Source: Jacoby, David. The Guide to Supply Chain Management, The Economist, 2009.

