**“Exactly what we asked for.”**
– President, Offshore Wind Business

### ABOUT THE CLIENT

<table>
<thead>
<tr>
<th></th>
<th>Wind Power</th>
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<tbody>
<tr>
<td><strong>Industry</strong></td>
<td>Wind Power</td>
</tr>
<tr>
<td><strong>Investment</strong></td>
<td>$25+ billion</td>
</tr>
<tr>
<td><strong>Employees</strong></td>
<td>40,000 (parent company)</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Offshore UK</td>
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<tr>
<td><strong>BSI Service or Solution</strong></td>
<td>Supply Chain Strategy</td>
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</tbody>
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### Key Challenges
- Rapidly changing technologies, suppliers, and economics
- Complex interrelationships between key decisions
- Six-stage, seven-year construction program expanded the range of possible supply chain options
- Hard deadlines
- Major supply commitments required pre-FID (before budget authorization)

### Why BSI was Selected
- Deep experience in oil and gas exploration and production project management
- Decision-making tools and processes to help evaluate complex technology and economic trade-offs
- Intimate familiarity with the major suppliers involved
- Marine logistics expertise
- Onsite, local consultants

### Project Scope
- Wind turbines
- Foundations
- Electricals
- Installation

### Project Approach
- Stakeholder interviews
- Master supply chain planning
- Category sourcing strategies
- Financial modeling
- Implementation planning

### Operational Benefits Realized
- Robust plan to meet all deadlines and maximize profit by leveraging proven supply chain strategies
- Identification of bottlenecks and plans to mitigate them
- Quantification of needed financial commitments
- Internal alignment around supplier partnering strategies

### Financial Benefits Realized
- 13% reduction in projected capital and operating expenses
- Minimization of risks by locking in a feasible project plan
- Minimization of internal supply chain management costs