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**Rea Magnet Wire Company, Inc. Wins Boston Strategies International's
2009 Process Industries Award for Excellence in Supply Chain Management**

October 6, 2009

Boston Strategies International is pleased to announce Rea Magnet Wire Company, Inc. as the winner of its 2009 Process Industries award for Supply Chain Excellence!

Our firm has conducted an in-depth global supply chain benchmark study in which diverse companies responded from countries as widespread as Australia, Fiji, Germany, India, Italy, Nigeria, Norway, Saudi Arabia, South Africa, and the United States.

Rea Magnet Wire won for its superior performance in Product Customization, Capacity Flexibility, Customer Responsiveness, and Cost Management.

“We are very excited to hear that our performance metrics and efforts relative to supply chain excellence are considered world class,” said Paul Neuzerling, Manager of Corporate Purchasing.

Rea Magnet Wire Company, Inc. is the largest producer of magnet wire in North America and China and the second largest in the world. For more than 75 years the company has specialized in moving the magnet wire industry forward.

Boston Strategies International (www.bostonstrategies.com) is a global consulting firm that helps market leaders achieve competitive advantage through supply chain management.

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