

Greetings,

Boston Strategies International's new Thought Leadership Forum helps senior executives design winning strategic plans. The Forum provides a constantly growing library of cutting-edge research, analysis, and forecasts from our world-renowned global supply chain economists. Its library of presentations, white papers, videocasts, audio recordings, and articles is available to select corporate officers on the basis of one subscription per company for a fixed fee on an annual basis. Thought Leadership Forum content focuses on the following topics:

- Global Infrastructure
- High-Value Manufacturing
- Energy and Natural Resources
- Industry Research
- Cost and Pricing Analysis
- Supply Chain Strategy
- Supply Chain Organization
- Technology
- Supply Chain Execution

To learn more about the Thought Leadership Forum, please visit us at www.bostonstrategies.com/thoughtleadershipforum or contact David Jacoby at djacoby@bostonstrategies.com.

Global Infrastructure Research

Policy makers need to base long-term decisions on solid supply chain strategies and reliable costs, prices, rates, demand, and risk forecasts. TLF membership includes full access to Global Infrastructure Research, helping executives make long-term decisions that provide sustainable competitive advantage.

High-Value Manufacturing

Manufacturers will only be able to achieve sustainable growth by integrating services, technology, and an unrelenting focus on premium

East-West Trade Chains



How Long Will the East-West Trade Imbalance Last?

The East-West trade imbalance has cooled off since the US dollar has devalued. Is the change permanent? That depends on a variety of factors. [Click here to read Boston Strategies International's article in PARCEL magazine on the East-West Trade Imbalance.](#)

The Transportation Challenge

Some countries are practically drowning in transportation infrastructure investment while others are under-investing for the future. What is behind the imbalance? [Click here to learn more about The Transportation Challenge: Moving the US Economy in Boston Strategies International's analysis for the US Chamber of Commerce.](#)

Are You Ready for Vietnam?

Vietnam is growing rapidly. Real estate, infrastructure, and businesses are trading at high multiples. Is it overheated? [Click here to view an excerpt from Boston Strategies International's presentation on the "Investing in Vietnam" for the 6th ASEAN Ports and Shipping conference in Vietnam.](#)

Investing in Brazil

Multinationals worldwide are looking toward Brazil as the next China. Its low labor costs and relatively high quality make it competitive on a total cost basis. Moreover, industrial production is booming. [Click here to](#)

quality. TLF membership includes continuous access to Boston Strategies International's High-Value Manufacturing series - an information base of market intelligence on global industry and price trends, service platform design, and skills and system upgrades.

Energy and Natural Resources

Dramatic increases in prices are forcing a window of opportunity on natural resource companies to acquire assets and form strategic partnerships. TLF membership includes full access to Boston Strategies International's Energy and Natural Resources series, with its penetrating and reliable assessments of the economics and timing of changes in material availability, costs, prices, and strategies.

Industry Research

Most market research data that is readily available for purchase is of unacceptably low-quality for senior executive decision-making. TLF membership allows continuous access to all of Boston Strategies International's highly-regarded Industry Research reports that analyze demand, capacity, key players, costs, prices, and strategies.

Cost and Pricing Analysis

Most cost and price data that is readily available for purchase is not reliable enough to support strategic long-term decisions related to capital investment, market entry, and mergers and acquisitions. The TLF includes access to our Industry Research that is not available anywhere else.

Supply Chain Strategy

Supply chain management should result in delighted customers, marketing flexibility, and enhanced innovation. While traditional operations improvement has focused on how to reduce cost, the TLF is chock full of leading-edge global supply chain strategies, merger & acquisition advice, capital investment reviews, market entry & exit strategies, and lots more.

Supply Chain Organization

Operations management and supply chain in particular has evolved faster than most multinationals' formal organizational capabilities. TLF membership offers access to Boston Strategies International's supply chain organization development thought papers to help global companies execute their ambitious strategies.

Technology

Technologies such as Radio Frequency Identification (RFID) are impressive and fascinating, but in many cases their return on investment is still unclear. How much do they cost? Where are their most and least effective applications? TLF members benefit from updates on how to manage technology so it doesn't manage them.

Supply Chain Execution

The supply chain field is littered with thousands of ideas about supply chain execution, but few are

[view an excerpt from Boston Strategies International's presentation on "Investing in Brazil."](#)

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really worth management's precious time. Through Boston Strategies International's Supply Chain Execution series, TLF members get real shareholder value out of supply chain management.

To learn more about the Thought Leadership Forum, please visit us at www.bostonstrategies.com/thoughtleadershipforum.

Downloadable

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Upcoming Presentations

Participate in these upcoming events:



September 14-15: *Global Logistics: The Next Generation*, [2008 APICS](#), Kansas City, Missouri.

September 17-18: Keynote presentation, *Ports Can Increase Margins Through End-to-End Supply Chain Management*, [PorTech Asia 2008](#), Tianjin, China.

September 24-26, 2008: Keynote presentation, *Strategically Sourcing Transportation: Competition vs. Cooperation*, Southwest Supply Management Conference, [Institute for Supply Management \(ISM\)](#), Dallas, TX.

November 25-26, 2008: *Supply Chain Management In and Through the Middle East*, [4th Trans Middle East](#), Dubai, UAE.

Click [here](#) to see a complete list of our upcoming events.

Press

Previous Newsletters



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