

RFID and Transportation Infrastructure Studies

2006 State of Strategic Sourcing Study

Mid-Sized Company Growth Strategies Study

Retail and Consumer Packaged Goods Growth Strategies Study

How does your company's sourcing strategy compare to others in your industry? To find out, participate in Boston Logistics Group's 2006 State of Strategic Sourcing Study. Designed for executives, it's short and sweet. Four other cutting-edge studies are also in progress right now. To find out more about any of them, or participate in the ongoing research, click on the links below their descriptions.

• 2006 State of Strategic Sourcing Study

How does your company's sourcing strategy compare to others in your industry? Are you missing opportunities in Asia or other parts of the world? Boston Logistics Group's third annual State of Strategic Sourcing Study addresses these issues and more. To obtain a free audio CD of last year's study results as well as this year's feedback report, just fill out the 1-page confidential survey. For questions, e-mail jcarpenter@bostonlogistics.com.



[Click here to download the 1-page survey form.](#)

• Mid-Sized Company Growth Strategies Study

Mid-size companies face unique challenges and opportunities because of their size and place in the market. In this study for The Economist Intelligence Unit, we consider the distinct strategic, operating and competitive issues faced by midsize firms around the globe, and identify high-yield growth paths. For companies with revenues between \$30 million and \$1 billion.

[Click here to participate or receive the report.](#)

• Retail and Consumer Packaged Goods Growth Strategies Study

Retail and consumer packaged goods (CPG) is an ever-changing marketplace that has changed dramatically in the past decade. How much do you think it will change over the next 10 years? How large a part will offshoring play? What other strategies will be the most important to adopt? This Economist Intelligence Unit study explores how retailers and CPG companies will create value in the coming years.



[Click here to participate or receive the report.](#)

RFID and Transportation Infrastructure Studies



• RFID Study

Radio frequency identification (RFID) could dramatically

change the way that retailers, manufacturers, and distributors do business. What should your strategy be if you are a retailer, manufacturer, or distributor? Which applications will be the most fruitful?

• Transportation Infrastructure Study

Transportation infrastructure is strained and the long-term outlook leaves shippers and carriers alike looking for strategies to minimize the risk of congestion and delays. This study examines capacity, bottlenecks, and alternatives on a variety of modes.

[To participate in either study, click here and indicate which study you want.](#)

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